



British and Irish Hypertension Society
Committed to preventing cardiovascular disease

Sponsorship Opportunities

Annual Scientific Meeting 2024

**THE BRIDGEWATER HALL
MANCHESTER**

09-10 September 2024



Why support BIHS 2024?

Dear Friends and Colleagues,

Following on from the success of our 2023 Annual Scientific Meeting in Aberdeen, we would like to invite you to our 2024 meeting in Manchester. The meeting will be held at the Bridgewater Hall in the centre of Manchester – the home of the Hallé Orchestra. Manchester is very easy to access by car, train or even tram, and Manchester Airport is well connected with the city centre. There is a wide selection of hotels within walking distance of the venue, and a plethora of excellent restaurants. The annual dinner will take place amongst the exhibits within the Manchester Museum right in the historic centre of the University.

This will be our first visit to Manchester, which is of course home to two Premier League football clubs, but is also a major cultural hub and has a number of excellent museums. We will also be trialling a revised programme spread over two full days, which is something that we haven't done for several years, but we will be maintaining the breadth of the meeting and the number of oral presentations will remain the same. This year we will be having a focus on novel antihypertensive therapies, including the newer weight loss drugs, and I am delighted that Professor Sadaf Farooqi FRS will be giving the Pickering lecture. Above all, we are looking forward to sharing this time with our members and distinguished guests. We hope that you will be able to join us and share this experience with us.

Professor Ian Wilkinson
BIHS President

Dr James Sheppard
BIHS Secretary

Industry partnership is at the heart of this event

Sponsorship packages have been carefully shaped after listening closely to the requirements of our industry partners. We understand your needs and how to meet them whilst adding value to the experience enjoyed by delegates.

Involvement in BIHS ASM 2024 is all about building brand awareness

The exhibition area is positioned to capture maximum delegate engagement during the meeting and is located in the poster & catering area. There are a range of opportunities to suit every budget. If you would like to discuss any opportunity in more detail or indeed have a suggestion that is not listed in the prospectus, please email: bihs@in-conference.org.uk.

Meet new contacts and strengthen key relationships

Maximising networking opportunities for industry and delegates is an important priority. We work hard to create an environment for formal and informal networking throughout the meeting at break times and during the social programme.

New for 2024

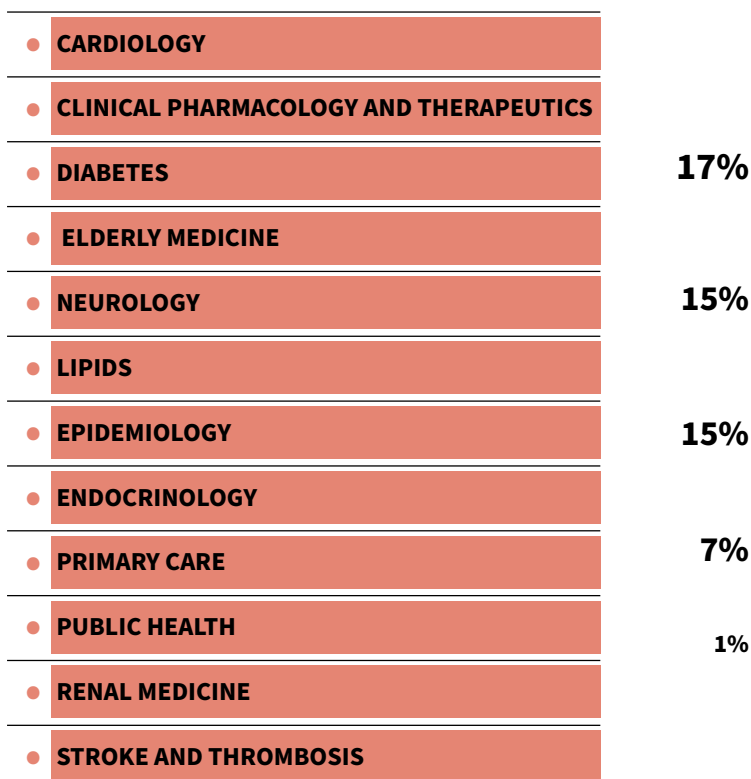
- This will be the BIHS Annual Scientific Meeting's first visit to Manchester.
- A revised programme spread over two full days, the breadth of the meeting and the number of oral presentations will remain the same.
- This year we will be having a focus on novel antihypertensive therapies, including the newer weight loss drugs.
- Professor Sadaf Farooqi will be giving the Sir George Pickering lecture.
- Upgraded Gold Sponsorship package.
- Additional Sponsorship opportunities available.



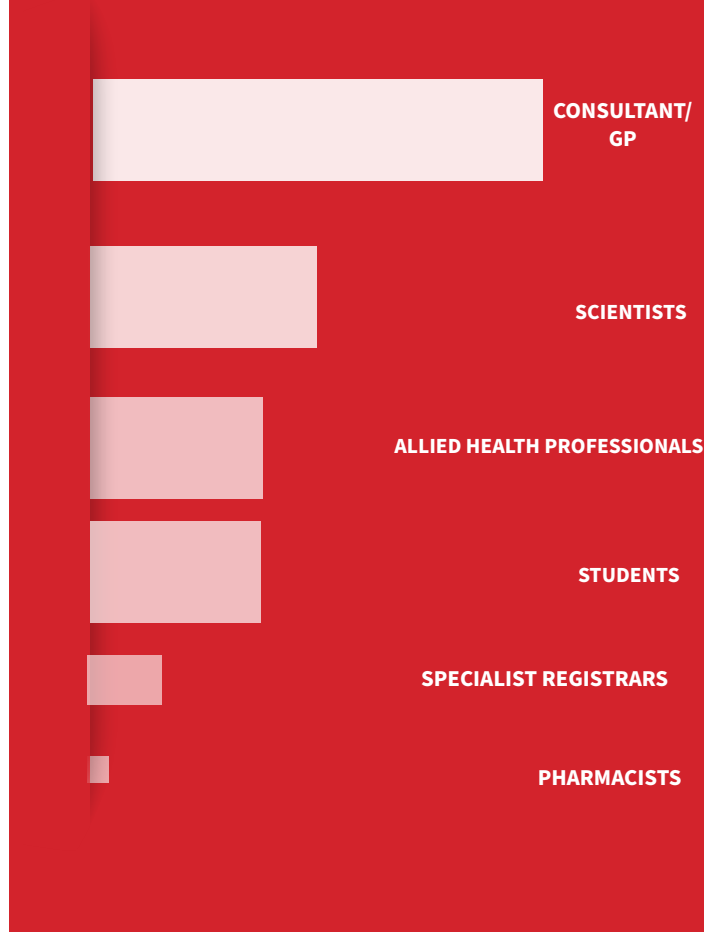
Attendee Profile

BIHS members and non-members who share expertise in hypertension and cardiovascular risk prevention from a variety of clinical backgrounds including: established academics, basic scientists, specialists and generalists as well as those training for such disciplines

DISCIPLINES



ROLES

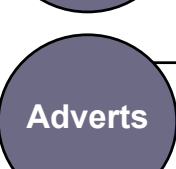


Programme

The meeting programme includes submitted abstracts, invited lectures, panel discussion and case presentations. A highlight of the meeting is the Sir George Pickering Lecture, which is given annually by a distinguished invited guest, in memory of Sir George Pickering. In 2024 we are delighted that the Sir George Pickering Lecture will be given by Professor Sadaf Farooqi.

To view the current programme overview [click here](#).

Platinum Sponsor

| | | |
|---|---|--|
|  | Exhibition Space | Largest Exhibition Space available A 4m x 4m exhibition space (no shell scheme) located within the catering and poster area including 1 x table and 2 x chairs. |
|  | Conference and Exhibitor Registrations | 6 - Conference registrations (access to scientific sessions, including catering) 4 - Exhibitor registrations (exhibition area only, including catering) |
|  | Company Logo Display | Company logo acknowledged in the industry section on the BIHS Events website, hyperlinked to your website and in the industry section of the Final Programme |
|  | Company Profile | Company logo and profile in the industry section of the Final Programme. |
|  | Main plenary room & signage exposure | Company logo on the main screen at the beginning of all sessions in the main plenary room onsite and on signage around the venue. |
|  | 1 Minute Image/Video Advertisement | 2 x 1 minute advertisement during the morning refreshment breaks. |
|  | Lunchtime Symposium | 1 x Lunchtime Symposium on chosen day (Monday or Tuesday). |
|  | Social Media Promotion | Your company acknowledged via BIHS ASM social media channels. |

Platinum
£25,000 + VAT
(2 available)

If you would like to discuss this opportunity in more detail or have a suggestion that is not listed and would like to create a bespoke package, please email: bihs@in-conference.org.uk or phone: +44(0)131 336 4203.

Gold Sponsor

4x4 m

Exhibition Space

Largest Exhibition Space available
A 4m x 4m exhibition space (no shell scheme) located within the catering and poster area including 1 x table and 2 x chairs

6
in total

Conference and Exhibitor Registrations

3 - Conference registrations (access to scientific sessions, including day time refreshments)

3 - Exhibitor registrations (exhibition area only, including day time refreshments)



Company Logo Display

Company logo acknowledged in the industry section on the BIHS Events website, hyperlinked to your website and in the industry section of the Final Programme

200
words

Company Profile

Company logo and profile in the industry section of the Final Programme.

Onsite
exposure

Main plenary room

Company logo on the main screen at the beginning of all sessions in the main plenary room onsite.

Adverts

**1 Minute
Image/Video Advertisement**

1 x 1 minute advertisement during the morning refreshment breaks.



Social Media Promotion


Your company acknowledged via BIHS ASM social media channels.

Gold: £12,000 + VAT

Supporting the BIHS ASM at this level provides the highest degree of exclusivity and exposure to your company.

Permission to use the wording:
"Gold Sponsor of the 2024 British and Irish Hypertension Society Annual Scientific Meeting."

Silver Sponsor

| | | |
|---|---|--|
| 2x2 m | Exhibition Space | A 2m x 2m exhibition space (no shell scheme) located within the catering and poster area including 1 x table and 2 x chairs |
| 4 in total | Conference and Exhibitor Registrations | 2- Conference registrations (access to scientific sessions, including catering) 2 - Exhibitor registrations (exhibition area only, including catering) |
|  | Company Logo Display | Company logo acknowledged in the industry section on the BIHS Events website, hyperlinked to your website and in the industry section of the Final Programme |
| 100 words | Company Profile | Company logo and profile in the industry section of the Final Programme. |
| Onsite exposure | Main plenary room exposure | Company logo on the main screen at the beginning of all sessions in the main plenary room onsite. |

Silver: £6,000 + VAT

If you would like to discuss this opportunity in more detail or have a suggestion that is not listed and would like to create a bespoke package, please email: bihs@in-conference.org.uk or phone: +44(0)131 336 4203.

Bronze Sponsor

2x2 m

Exhibition Space

A 2m x 2m exhibition space (no shell scheme) located within the catering and poster area including 1 x table and 2 x chairs

2

Exhibitor Registrations

2 - Exhibitor registrations (exhibition area only, including catering)



Company Logo Display

Company logo acknowledged in the industry section on the BIHS Events website, hyperlinked to your website and in the industry section of the Final Programme

50 words

Company Profile

Company logo and profile in the industry section of the Final Programme.

Onsite exposure

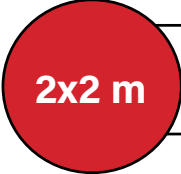
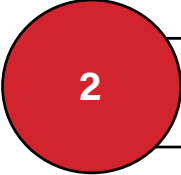

Main plenary room exposure

Company logo on the main screen at the beginning of all sessions in the main plenary room onsite.

Bronze: £3,000 + VAT

If you would like to discuss this opportunity in more detail or have a suggestion that is not listed and would like to create a bespoke package, please email: bihs@in-conference.org.uk or phone: +44(0)131 336 4203.

Exhibitor

| | | |
|--|---|--|
|  | Exhibition Space | A 2m x 2m exhibition space (no shell scheme) located within the catering and poster area including 1 x table and 2 x chairs |
|  | Conference and Exhibitor Registrations | 2 - Exhibitor registrations (exhibition area only, including catering) |
|  | Company Logo Display | Company logo acknowledged in the industry section on the BIHS Events website, hyperlinked to your website and in the industry section of the Final Programme |

Exhibitor: £1,600 + VAT

If you would like to discuss this opportunity in more detail or have a suggestion that is not listed and would like to create a bespoke package, please email: bihs@in-conference.org.uk or phone: +44(0)131 336 4203.



Industry Sponsored Symposium

Lunch Time

(45 minutes): £6,250 + VAT

An industry sponsored symposium for up to 45 minutes, programme subject to the approval of the BIHS Executive Committee and allocated on a “first come, first served” basis. Subject to availability.

Includes:

- Room and standard audio/visual equipment (data projector, laptop and screen)
- The Symposium Programme will be included in the industry section of the final programme (subject to receipt by publishing deadline) and on the BIHS Events Website.
- Refreshments/lunch for all attendees of the Symposium.
- Registration for speaker and 2 company representatives for the day of the symposium. Additional day registrations available for £50 + VAT.

The supporting company, in addition to the fee, must cover all speakers' expenses, including accommodation and travel expenses.* Please note that BIHS reserves the right to allocate a chair for the session.

Further Opportunities



POSTER PARTNER

Poster Partner £1,200 + VAT

Scientific posters will be displayed nearby the exhibition and catering area in the venue. The poster area is a major feature of the meeting and is a crucial networking and learning opportunity for the participants. As poster sponsor you will be aligning your company with new scientific research and will benefit from strong branding to a captive and engaged audience.

Includes:

- Your company logo (printed in full colour) on each of the poster board numbers
- Acknowledged in the industry section of the final printed programme

Conference Mobile App £1,000 + VAT

2 x Push messages with your commercial content in BIHS conference mobile app.

Acknowledgement of sponsorship on the BIHS conference mobile app.

Sponsor profile on the BIHS conference mobile app.

Logo and chosen message on the BIHS conference mobile app

Logo on Name Badge (exclusive opportunity, limited to one sponsor) £1000 + VAT

Each delegate will receive a name badge upon arrival at the venue.

Sponsor logo will be printed alongside the congress logo on the name badge and delegates will be required to wear their name badges at all times ensuring a high profile for your organisation.

Your logo and website link will be acknowledged in the sponsors section of the BIHS 2024 website.



DELEGATE MATERIALS

Full Page Colour Advert in Final Printed Programme £250 + VAT

- The final printed programme is given to each delegate when they first arrive on site at the conference.

- Advertisement will be printed in the designated industry section of the programme

Company Flyer £250 + VAT

One A5/A4 double sided promotional flyer will be issued to all participants upon arrival at the conference. All flyers need to be approved by the BIHS Executive prior to being sent for print and inclusion.

Notepads & Pens with Company Logo (exclusive opportunity, limited to one sponsor) £4,500+ VAT

Supplied by sponsor and subject to approval by BIHS 2024.

Delegate Lanyards (exclusive opportunity, limited to one sponsor) £1,000 + VAT

Each delegate will receive a lanyard for their name badge upon arrival at the venue.

Sponsor logo will be printed alongside the congress logo on the lanyard and delegates will be required to wear their name badges at all times ensuring a high profile for your organisation.

Your logo and website link will be acknowledged in the sponsors section of the BIHS 2024 website.



ENHANCEMENTS

Refreshment Break £850 + VAT per break

Lunch Break

£1,500 +VAT per lunch

Refreshments and lunches will be served in the exhibition area during the conference. Includes:

- Opportunity to provide items with company logo for use during refreshment break/lunch.
- Opportunity to display one freestanding company banner during supported scheduled refreshment break/lunch.
- Acknowledgement in the industry section of the final printed programme.

Mailshot to registered delegates with your conference related content £1500 + VAT

Supplied by sponsor and subject to approval by BIHS 2024.

EXCLUSIVE OPPORTUNITY

Image/product video shown during the session break £1000 + VAT

Supplied by sponsor and subject to approval by BIHS 2024.

1 minute image/video advertisement during the afternoon refreshment break

Book



The meeting is a unique and prestigious marketing opportunity and we are confident that your involvement as a sponsor/exhibitor will provide your company with exceptional business rewards.

To book please email:

bihs@in-conference.org.uk

The packages have been designed to be flexible and we are pleased to discuss any individual requirements with you, we are also happy to create a bespoke package to suit your requirements.

BIHS Administration & Secretariat

Secretariat: In Conference Ltd
Unit 1, Q Court, Quality Street,
Edinburgh, EH4 5BP
+44 (0) 0131 336 4203
bihs@in-conference.org.uk
<http://bihsoc.org>

Terms & Conditions

Please view our terms and conditions following this link:

[T&C BIHS 2024](#)